

# AutoSell™

(800) 939-3550

www.autosell.org



## Kelley Blue Book

THE TRUSTED RESOURCE.

# DIRECT MAIL EVENT!

## SELL 15-20 ADDITIONAL NEW VEHICLES FOR JUST \$4450 WITH THE DIRECT MAIL EVENT SHOWN BELOW!



No Giveaways...No free trips...No "guaranteed credit"...just a solid, honest, powerful offer that the customers who are ready to buy respond to today.

This event is as close to a "sure thing" as there is in our industry. Dealership after dealership after dealership has sold 15-20 new vehicles *DIRECTLY* off this letter per 5,000 pieces mailed... **At a cost of just \$4450!**

Yes, we mail to your previous customers. But we target the model years you actually WANT to take in as trades...no minimum and no "add-on" conquest pieces to pad our bill.

YES we actually run your customers VIN#'s through Kelley Blue Book to get the actual values to put in the letter. Yes...that does cost us more money, but it makes your letter's credibility go through the roof... And brings *BUYERS* into your dealership.

Call (800) 939-3550 or e-mail [sales@autosell.org](mailto:sales@autosell.org) to get complete information, a full-size readable version of the letter. Dealer references are listed below. Don't wait...once you run this event you will ink it in for a once a quarter promotion.

### References

Heritage Chevrolet, Richmond, VA - Jay Burchell (804) 748-6461

Gene Stevens Honda, Findlay, OH - Scott Stevens (419) 422-3511

Carolina Chrysler, Elizabeth City, NC - Frank Mullins (252) 335-7173

Edwards GM, Iron Mountain, MI - Wade Edwards (906) 774-4343

Champion Chevrolet, Reno, NV - Jack Stanko (775) 786-3111

Speedway Chrysler Dodge Jeep, Lansing, KS - Dan Ladd (913) 727-9400

Hoover CDJ, Charleston, SC - Keith Roberts (843) 871-8791

JP Thibodeaux Honda, New Iberia, LA - Jess Tourne (337) 364-4126

Walker GMC, Alexandria, LA - Mike Barbera (318) 445-6421

Moss Honda, Lafayette, LA - Eric Robicheaux (337) 235-9086

Walker Honda, Alexandria, LA - Donald Ayo (318) 445-6677

Barker Kia Mitsubishi, Houma, LA - John Rousset (800) 244-3262

Welland Nissan, Welland, OH - Kevin Lawson (905) 735-6988