

Jim CLARK
MOTORS, Inc.

29th & Iowa In The
Lawrence Auto Plaza

DATE
Valid Thru March 31, 2009
NON-NEGOTIABLE
COUPON
AMOUNT
\$500.00

THE SUM OF: **FIVE HUNDRED AND 00/100 DOLLARS**

PAY TO THE ORDER OF: Mr. John Sample
100 Any Street
Anywhere, US 00000

Junior Brubeck

This certificate can be used as an additional discount on any vehicle. Does not apply to previous purchase before date of sale. Limit 1 per customer. Coupon does not apply to any advertised price or discounted special.

**IMMEDIATE & TOTAL
PRE-OWNED CAR,
TRUCK, VAN & SUV...**

**OVERSTOCK MEANS REAL SAVINGS AT
JIM CLARK
MOTORS!**

DISPOSAL!

**ARRIVE EARLY
FOR BEST
SELECTION...
FIRST COME,
FIRST SERVED!**

March 20, 2009

Dear <<Mr. John Sample>>,

The national economy has created a huge savings opportunity for area bargain hunters. Banks have repossessed vehicles, customers have returned lease cars early, dealers have sold nearly new demos...and Jim Clark Motors in Lawrence has made special purchases of these vehicles from around the region and added them to their inventory of quality local trade-ins...and priced many of them at thousands of dollars under book value!

PLUS, AS A PREVIOUS CUSTOMER OF JIM CLARK MOTORS, YOU WILL RECEIVE AN ADDITIONAL \$500 DISCOUNT NOT OFFERED TO THE PUBLIC!

This Disposal Sale has used cars priced from \$8,995 to \$29,995...many of them are valued at thousands of dollars more than that and have remaining factory warranty. Fuel-efficient cars, full-size trucks, minivans, SUVs, crossovers, sports cars, convertibles, work trucks...the selection is tremendous!

<<John Sample>>, the market for used cars is so hot right now that we would like to make you an offer on your <<Year/Make/Model>>. Please bring your title and payment book. Jim Clark will make you an offer on your current vehicle whether you buy another vehicle or not.

Low-rate financing is available on site with multiple lenders competing for your business during this event. Please bring the attached coupon with you to take advantage of the additional \$500 discount. If you cannot attend on the days listed below, please call (785) 843-3055 to schedule a private appointment.

Sincerely,

Junior Brubeck

Junior Brubeck
Jim Clark Motors



MARCH 26-31 ONLY!
THURSDAY 8 TO 8!
FRIDAY 8 TO 6!
SATURDAY 8 TO 6!
MONDAY 8 TO 8!
TUESDAY 8 TO 8!

**AN EMERGENCY
SALE HAS BEEN
ORDERED BY
THEIR TOP
MANAGEMENT...**

PLUS

**YOU RECEIVE AN
ADDITIONAL \$500
NOT OFFERED
TO THE PUBLIC!**

- ★ CHRYSLERS!
- ★ DODGES!
- ★ JEEPS!
- ★ VOLKSWAGENS!
- ★ FORDS!
- ★ CHEVYS!
- ★ HONDAS!
- ★ TOYOTAS!
- ★ KIAS!
- ★ AND MANY MORE!

**NO CREDIT?
BAD CREDIT?
CALL OUR CREDIT
RESOURCE CENTER
(800) 536-3055**